



NEWS RELEASE



Media Contact: Dan Dawson (310) 458-1975, ext. 5831 or (310) 466-8003

FOR IMMEDIATE RELEASE

Santa Monica's Big Blue Bus Annual Community Meetings Series Scheduled: December 8-13

- ***Transit agency to report dramatic ridership increases***
- ***Recommendation will be presented for new Annenberg Beach Club service***
- ***Schedules and route adjustments to be proposed***

SANTA MONICA, Calif. – November 15, 2008 – The Big Blue Bus has scheduled its annual Community Meeting series for the following dates and locations throughout its 51 square-mile service area:

Monday, December 8: 6:00pm–8:00pm

Fairview Library, 2101 Ocean Park Blvd., Santa Monica
Big Blue Bus Line 8 serves this meeting site

Tuesday, December 9: 10:00am-12:00pm

Ken Edwards Center (Room 104), 1527 4th Street, Santa Monica
Big Blue Bus Lines 3, 4, 5, and 9 serve this meeting site

Tuesday, December 9: 6:00 p.m. – 8:00 p.m.

Westside Pavilion (Community Room B, 3rd floor), 10850 W. Pico Blvd, (enter Landmark parking structure), Los Angeles
Big Blue Bus Lines 7, 8 and 12 serve this meeting site

Saturday, December 13: 10:00am-12:00pm

SM Main Library (2nd Floor Multi-Purpose Room), 601 Santa Monica Blvd., Santa Monica
Big Blue Bus Lines 1, 7, 8, and 10 serve this meeting site

The meetings are modeled after a “town hall” forum where BBB staff share ideas for major service improvements with the public, and the public has the chance to ask questions and share feedback on these ideas and service in general. Each meeting will include a review of the dramatic transit ridership increases since last spring. Staff will also unveil new service proposals, including bus service to the Annenberg Beach House (slated to open in Spring 2009). There will also be a discussion on the uncertain funding issues that have arisen from various economic challenges, including decreases of State funding allocations. The meetings will also focus heavily on proposed service changes to many Big Blue Bus lines in the coming year, including changes to the Lines 1, 3 4, 5, 8, 10, and Tide Ride.

Individuals unable to attend meetings are invited to email questions and suggestions to Dan Dawson, Customer Relations Manager, at Dan.Dawson@smgov.net or 1660 7th St., Santa Monica, CA 90401. For more information, please visit www.bigbluebus.com.

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About the Big Blue Bus

The Big Blue Bus operates a fleet of over 200 energy efficient vehicles transporting more than 80,000 passengers daily across a nearly 52-square mile service area. Nationally recognized for its long-standing commitment to a cleaner environment, the entire fleet operates on alternative fuels, including liquefied natural gas (LNG), which helps to cut emissions by over 80 percent. Serving Santa Monica and the Los Angeles area since 1928, the Big Blue Bus has an 86 percent on-time performance record, and has won numerous awards for its customer service, safety and efficiency.