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NEWS RELEASE

DATE: June 28, 2007

RELEASE DATE: Immediate Release

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Big Blue Bus to Sponsor "Blue Notes" Musical Group at Twilight Dance Series to Promote Mini Blue Transit Service

Santa Monica, Calif. – The Big Blue Bus announced today it will sponsor a specially formed musical group called the Blue Notes to promote its new Mini Blue community bus service. The Blue Notes will open each show during the 23rd annual Twilight Dance Series on the Santa Monica Pier. The popular free summer concert series kicks off June 28 and will run every Thursday evening starting at 7:30 PM through August 30.

The Blue Notes quartet is comprised of seasoned Los Angeles-based professional musicians headed up by musician and comedian, David P. Jackson. Jackson, a world-class bassist and guru of fun, said the band's musical selections will include an eclectic mix of upbeat music and also a few fun, transit-themed parodies of well-loved classics, such as "Route 66."

"We're so excited to be part of the Twilight Dance Series and to be promoting the new Mini Blue bus service", said Jackson. "Many of us ride transit a lot and we know it's an important part of the solution to help our planet".

The easiest and most economical way for people to get to this summer's concert series is to catch a Mini Blue, the new community transit service designed especially for the people who live, work and play in Santa Monica every day. Mini Blue, which began service on June 24, allows people to leave their cars at home when they want to take local trips around town. All Mini Blue rides are within the city of Santa Monica, and can be accessed at specially designated bus stops around town. The smaller, comfortable buses run every 15 minutes and are powered by eco-friendly or alternative fuels to help keep the environment green.

Information about the Twilight Dance Series can be found at www.twilightdance.org or by calling 310 458-8900. For more information about Mini Blue, including routes and fares, call 310-451-5444 (TDD 310-395-6024) or visit www.bigbluebus.com.

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